



A different kind of business school for a different kind of student.

A POCKET GUIDE

To the Nation's #1 Ranked MBA in
Sustainable Business & Certificate Programs
at the Bainbridge Graduate Institute



BGI is a different kind of business school

As the #1 ranked school* for sustainable business education, we believe in the power and creativity of business to change our world for the better by doing what is right.

A business school that sees sustainability as a source of competitive advantage, innovation and profitability rather than a cost.

A business school founded to empower students like you with the knowledge, skills, experiences and leadership training to build enterprises that are—at once—economically, socially and environmentally successful.

But an MBA or certificate from BGI can do more than that. It can also change you.

How?

By helping you achieve business success while serving your deepest values, you can have a more fulfilling life.

If this appeals to you, please read on and visit us online at www.bgiedu.org

And then—let's change business for good—together.

* See "Business as Unusual," www.netimpact.org

MBA in Sustainable Business

BGI's pioneering MBA in Sustainable Business equips you to recognize sustainable opportunities and spearhead sustainable solutions.

As with a traditional MBA, you build a knowledge base of core business management competencies. You leave equipped to lead organizations through the pressures and opportunities in today's global business environment. But our MBA is balanced and infused with new insights and skills to help you create profit that strengthens your business, community, society and the natural environment.

Calendar and Delivery: Combines distance learning with 9 monthly long-weekend intensive classroom sessions every year.

Length & Credits: 2 or 3 years, 60 credits

Cost: Approx. \$19.1K/year 3-Year MBA, \$24.2K/year 2-Year MBA including tuition, fees, room, board and orientation ([See website for the latest costs.](#))

Financial Aid: Institutional grants/scholarships and Sallie Mae Career Training loans available to those who qualify.

Work Compatible: Yes. Requires a minimum of 20 hrs. work/week. Most students are working professionals.



A Relevant and Revolutionary Curriculum

You don't have to look far to see that sustainability is the new imperative. Organizations everywhere are seeking competitive advantage by embracing sustainability as a core business strategy. In a Price-Waterhouse survey of large U.S. companies 3 years ago, 72% of respondents rated the importance of sustainability as 6 or higher with 89% of respondents seeing more emphasis on sustainability in 5 years. And the green economy is now growing at an even faster pace than expected.

BGI grads are landing jobs in sustainability positions (e.g., Dir. of CSR), launching their own businesses, acting as successful change agents in large companies, and taking leadership roles with non-profits.

We're nimble to the evolving needs of the market. Our curriculum never stands still. And, our size and independence means we can teach standard business subjects in non-standard ways (e.g. not just economics, but ecological economics, not just entrepreneurship, but social entrepreneurship). **We do this in every single course, not just electives.**





Putting Your Learning to Work

Action Learning Projects, a growing list of concentrations and a core emphasis on new ventures are just three of the ways BGI makes certain your impact is immediate.

ACTION LEARNING PROJECTS (ALPs)

In the first year, the capstone ALP is a yearlong project for an existing organization. Projects have included work for Clif Bar, BC Hydro, Nature's Path, REI and many others.

INDUSTRY CONCENTRATIONS

Industry concentrations allow you to join other students for industry-specific workshops; mentoring from industry leaders; access to industry internships and placements.

Plans for Fall 2007 concentrations include:

- Sustainable Outdoor Industry
- Sustainable Agriculture & Food Systems
- Sustainable Green Building
- Sustainable Energy Solutions
- Sustainable Community Economic Development

(See website for the latest concentration offerings.)

SUSTAINABLE ENTREPRENEURSHIP & INTRAPRENEURSHIP

In your final year, you develop a new business plan and present it to venture capitalists.

Faculty: Change Agents and Thought Leaders

BGI's reputation as the leader in sustainable business education ensures you of extraordinary faculty from some of the best b-schools in the country—MIT, Stanford and Darden to name a few.

Speakers like internationally known experts Amory Lovins, John Ehrenfeld and Bob Willard often join us. And each month at least two respected executives and entrepreneurs in residence join us for classroom discussions, mentoring and fireside chats.

An Authentic and Powerful Community

BGI is a *community* of adult learners committed to changing the world. We value our differences. We value our common mission. Most of all, we value what we can learn from each other. As one student put it, "I didn't expect community to play a role in business school, but it's through my relationships with other people that I'm learning the most."



Classrooms Out of the Mainstream

Literally and figuratively, these are islands apart from what most students are used to, but perfect for inspiration.

Orientation: 5 days on Cortes Island at our 140-acre retreat center, Channel Rock with a half-mile of pristine coastline, sustainable garden, solar powered computer lab, cob-house lecture hall and low-impact accommodations.

Intensives: 9 long weekends on Bainbridge Island at IslandWood's 255-acre environmental learning center. Nestled in 2nd growth forest, IslandWood is a LEED Gold-certified facility that is a model of sustainable design.

Online: Web-based distance learning and social platforms that overcome traditional hurdles of online learning and make it fun.





Certificate Programs

CERTIFICATE IN SUSTAINABLE BUSINESS CERTIFICATE IN SUSTAINABLE ENTREPRENEURSHIP & INTRAPRENEURSHIP

BGI's Certificate programs offer business managers and MBA graduates the opportunity to deepen their understanding of sustainable business practice and make their current efforts, or a future business, more profitable, equitable and restorative to the environment and community. Up to 18 credits can be transferred toward the MBA program.

Calendar and Delivery: 3 courses over 9 months.

Enter any quarter (space available). Sus. Bus. Tues. evenings
Sus. Entre. & Intra. 1 weekend per month

Length: 9 months

Cost: Approx. \$6.7-\$7.8K including fees and orientation ([See website for the latest costs.](#))

Work Compatible: Yes. Requires a minimum of 5 hrs. work/week. A great alternative course of study for students who, due to time, cannot commit to the full MBA program.

Financial Aid: Sallie Mae Career Training loans available to those who qualify.

CLASSES IN THE SHADOW OF THE SPACE NEEDLE

Conveniently located directly opposite the Space Needle, the Summit Room is situated on the top floor of Fisher Plaza and features spectacular views of Elliot Bay and the Olympic Mountains, easy access and secure parking.

Content Overview

MBA: 60 credits

Certificates: Sustainable Business: 9 credits (see S notes),
and Sustainable Entrepreneurship & Intrapreneurship: 9 credits
(see I notes)

CORE BUSINESS FUNCTIONS WITH A TWIST – 24 CREDITS

Finance, Accounting & the Triple Bottom Line

Classical & Ecological Economics

Research & Quantitative Methods

Marketing, Sales & Mission

Sustainable Operations

Strategy & Implementation

BUSINESS AND SUSTAINABILITY – 12 CREDITS

Foundations of Sustainable Business^s

Systems Dynamics & Sustainability^s

Social Justice and Business^s

Topics in Responsible Capitalism

INNOVATION AND ENTREPRENEURSHIP – 9 CREDITS

Creativity & Right Livelihood^l

Sustainable Entrepreneurship &

Intrapreneurship^l

LEADERSHIP AND MANAGEMENT IN A CHANGING WORLD – 15 CREDITS

Managing Teams, Systems & Change

Leadership & Personal Development



Let's change business for good

"I wasn't looking for the typical MBA. It had to bring value to my career and my life. BGI is giving me the learning and the culture to make an impact on the world through mindful business innovation. We're a community of change agents."

—Patrice Thramer, '07



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Visit us online at bgiedu.org

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